

Sustainability Management

Established in April 2020, the Corporate Sustainability Department (Corporate Sustainability Division from October 2021) will play a promotional role in realizing our mission.

In implementing our policies, we will instill throughout the Group the following two concepts: "Think and evaluate our business activities in the medium to long term (do not pursue short term profit)," and "Achieve both social and environmental value creation and economic value."

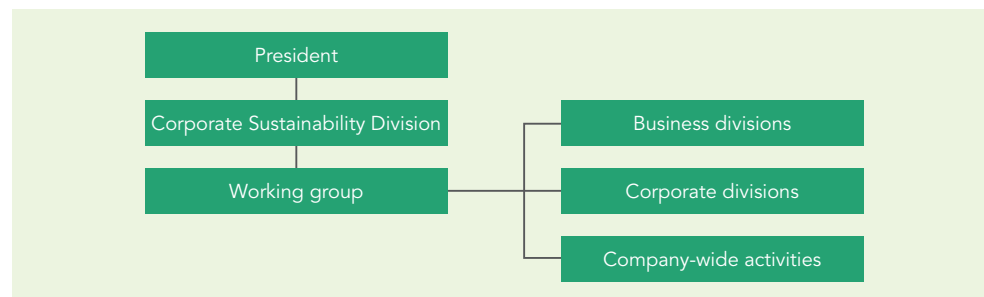
Maxell Group's Sustainability

Based on its basic management policy of MWSS, Maxell will realize its VISION of "Create Maximum Excellence for employees, customers, and society by leveraging unique Analog Core Technologies" by solving social issues through its businesses.

To achieve this, we believe it is important to identify important issues that Maxell should focus on, set specific initiatives and targets in its medium- to long-term strategy, and resolve them through its businesses.

Basic Policy	Through its business activities, Maxell Group contributes to solving social, environmental, and economic issues in global markets, and supports the implementation of sustainability management that leads to sustainable growth and maximization of corporate value.
Mission	<ol style="list-style-type: none"> Contributing to the achievement of SDGs targets through CSR/CSV initiatives Formulation of key issues in addressing ESG/SDGs Establishment and support of company-wide activities by business divisions and headquarters divisions Promote education and enlightenment activities for inside and outside the Company Visualization of activities and strengthening of communication ability to stakeholders (customers, employees, business partners, investors) Improving the rating of ESG ratings Support for integrating SDGs and management (linking business activities) Strengthening branding capabilities through SDGs activities

Sustainability Promotion System



Implementation of the Corporate Sustainability Vision

Activities of the Corporate Sustainability Division

The Corporate Sustainability Division works in collaboration with business divisions, group companies, corporate divisions, and working groups composed of sustainability promotion committee members for company-wide activities.

Liaison meetings are held regularly to promote sustainability measures while sharing direction.

- Important points for unified management between the representative contact of business divisions and the head office divisions
- Establish a company-wide promotion system that includes group companies
- The Corporate Sustainability Division organizes cross-sectional working groups to promote sustainability activities.

Major Activities in Fiscal 2020

- Formulation of Corporate Sustainability Vision
- Establishment of a sustainability site and disclosure of ESG information
- Sustainability awareness activities (education, lectures by outside experts, etc.)
- Revision of long-term CO₂ emission reduction targets and promotion of specific measures
- Relationship between business activities and SDGs (level of contribution to social and environmental issues)



CLOSE UP 2021

In fiscal 2020, Maxell Group organized a working group to discuss and evaluate the degree of social and environmental contribution made by its businesses so that Maxell's products and services can propose specific social and environmental values that are closely related to the SDGs. In response to the major plans outlined in the medium-term management plan, MEX23, we are evaluating the degree to which we can contribute to social and environmental values that can be utilized by Maxell as a whole.

Summary of Social Contributions by Business Division (Example)

