

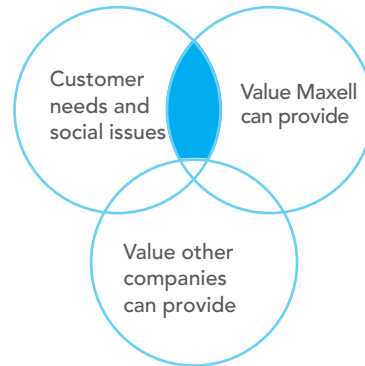
CSV Management and CSR Initiatives

The Maxell Group will help to realize a sustainable society through a two-pronged approach. First, we will undertake CSV business management by leveraging our advantages to address social issues. Second, through CSR initiatives we will fulfill our responsibility by addressing the impact of our business activities on the environment and society.

The Maxell Group's CSV Business Management

Take on challenges by leveraging our advantages for addressing social issues

By drawing on our strength in Analog Core Technologies to create solutions that leverage our distinctive capabilities, we are helping to tackle complex and overlapping social issues that are emerging globally. In this way, we are addressing social issues through our products and services.



The Maxell Group's CSR Activities

Responsibility to address the impact of our business activities on the environment and society

We aim to earn society's trust and understanding by continuing to advance business activities that fulfill our corporate social responsibilities. These efforts are guided by the Maxell Group Corporate Credo,* which sets out our mission and duties, and the Maxell Group Policy on CSR Activities and Initiatives, which specifies specific policies on conduct.

* <https://www.maxell.co.jp/corporate/philosophy.html>



1. Commitment to corporate social responsibility
2. Contribution to society through our business activities
3. Facilitating communication and information disclosure
4. Corporate ethics and human rights
5. Environmental preservation
6. Corporate citizenship activities
7. Good working environment
8. Sharing awareness on social responsibilities with business partners

Contributing to Realizing the SDGs

The 193 UN member countries, including Japan, unanimously adopted the SDGs (Sustainable Development Goals) at the UN Sustainable Development Summit in September 2015. The SDGs comprise 17 goals and 169 targets, which stem from social issues that governments around the world aim to resolve on a global basis by 2030. In addition, identifying companies in all industries as important partners, this initiative calls for the active participation of companies in addressing and achieving the SDGs. Accordingly, through its products and services and CSR activities, the Maxell Group will contribute to the realization of the SDGs.

SUSTAINABLE DEVELOPMENT GOALS

